



Sandra Sjöö

I am Sandra. I am a designer, enthusiast, marketer and adventurer. I am a restless soul often found searching for inspiration or working on a new idea. I like to do a lot of things, but one of my main passions is design. I have worked within a few different settings within the area, both in Sweden and Australia. Here is a sample, but for my full work experience have a look at my LinkedIn.

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linkedin.com/in/iamsandraFYI/



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Languages

Swedish, English, German

Publications

TRAIL RUNNING ACROSS MEDIA: A qualitative study of cross media marketing for John Bauer Trail Run

Main competences

Graphic and Digital Design, Webdesign, Web Development, Brand Management, Marketing, Strategy, Communication

Courses and certificates

2021 Udacity:

Human-Computer Interaction by Georgia Tech

2021 HarvardX:

Remote Work Revolution for Everyone, Audit Track

Work experience

2018 - 2020 *Emakina DBC*

GRAPHIC DESIGNER

Graphic designer working digitally and for print. Solely responsible for small brands and clients, and working as part of a team with bigger projects and clients.

2017 - 2018 *Enstedt & Co.*

DIGITAL DESIGNER

Digital designer with responsibility for website management and digital channels. Overseeing and assisting implementation of digital designs and projects.

2016 - 2017 *Punk Office*

DIGITAL DESIGNER

Digital designer with responsibility for brand management. Acquiring knowledge in 3D development and on implementing the technology seamlessly on the web.

2016 *Milkman Agency*

SOCIAL MEDIA STRATEGIST

Social media strategy intern working in cooperation with clients on developing, building and implementing strategies, as well as following up on results.

2015 - 2016 *Print Logistics*

GRAPHIC DESIGNER

Graphic designer making print-ready materials, as well as assisting clients in preparing and updating designs and documents of their own for print.

2014 - 2015 *Garment House*

ILLUSTRATOR

Illustrating alterable and adaptable designs and prototypes for profile-clothing and merchandise. Assisting clients in implementing their branding in the templates.

2014 *Mediaspjuth*

DESIGNER

Design intern working closely with the art director in developing ideas and campaigns, and designing smaller projects independently.

2013 - 2015 *HI TECH Student Association at the School of Engineering in Jönköping*

IT MANAGER / PR MANAGER

IT Manager at the student association overseeing the website and digital channels. PR Manager at external committee responsible for brand identity and campaigns.

Education

2020-2022 *Royal Institute of Technology*

MASTERS OF SCIENCE IN MEDIA MANAGEMENT

2015 *Deakin University Australia*

EXCHANGE STUDIES IN DESIGN, ART AND BRANDING

2012 - 2015 *Jönköping University*

BACHELORS OF SCIENCE IN INFORMATICS TECHNOLOGY

Specialisation in Graphic Design and Web Development

2009 - 2012 *Ullvågsgymnasiet*

BASIC EDUCATION IN MEDIA